

ABOUT COMPANY





- UTG was founded in Ukraine in 2001.
- The only consulting company in the country that successfully overcame crises in 2004, 2007/2008, 2013/2014. Holds a steady position of national leaders for over 20 years
- Received 12 national and international awards in the nominations for "The Best Consulting Company"
- Unites over 30 professionals
- Supervised of 40 new international retail brands for entering to the market
- 112 shopping centers launched around Ukraine

Support

- > 1,400 completed consulting works for commercial and residential real estate
- Provides full range of consulting, leasing, brokerage, and agency services

BUSINESS PROFILE

Strategic consulting	Architectural design	Brokerage	Investments	Property management	
		*		*	
Marketing Research	Architectural Audit	Exclusive Leasing	Selection of Objects for the Investor	Property Management	
•	A 12 / 1		IIIVESIOI	- 111	
Best Use Analysis	Architectural Concept	Commercial Audit	Portfolio Management	Facility Management	
Concept	3D Visualization Interiors / Navigation	Representation of Tenants	Managomont	•	
Development			Sales / Purchase Organization	Management Audit	
·			Organization		
Business Planning		SEC Commercial Management	Investment Attraction		
•	Planning &		Attraction		
Due Diligence	Engineering				

NATIONAL AND INTERNATIONAL AWARDS





OUR CLIENTS

SHAPIR

	MC DONALDS	W.	COLLEZIONE	collezione	ТПС-НЕДВИЖИМОСТЬ	TPS
	IKEA		HAPPYLON		ФОКСТРОТ	© ФОКСТРОТ
-	ОВІ	OBI	SEB BANK	SEB	ИНТЕРМАРКЕТ	
	REAL	real-	IMAX	IMAX	K.A.N. DEVELOPMENT	KAH
	PRAKTIKER	CATALIST	HCM GROUP	THCW	ТОМС ГРУП	TOMC
	SPAR UKRAINE	SPAR	PRIVATBANK	PrivatBank	КИЇВМІСЬКБУД	
	BILLA	BILLA	KING CROSS	#IMG CROSS	познякижитлобуд	
	AUCHAN	Auchan	ФУРШЕТ	ф. Фуромент	LC WAIKIKI	LC Walkiki
	ECE EUROPA BAU-UN	D ECE	АИС	AAUC	BUCHAN GROUP	*BUCHAN
	AVIV ARLON GLOBAL	ARLON	KING STURGE	⊗ King Sturge	TMM	
	BOUGUES	BOJYOUES	MORGAN STANLEY	MorganStanley	FOZZY GROUP	FOZZY
	КОМФОРТ СЕРВИС	KOMBOFF CERRIC	KFC	KFC	SONAE SIERRA	SOMMESIERRA BRASIL
	ПАККО ХОЛДИНГ	₽ПАККО	MARKS&SPENCER	MARKS& SPENOER	AVEC GROUP	AVEC GROUP
	SCC	√ scc	CHAPMAN & TAILOR	Chapman Taylor	UDP	UDP
	SEVEN HILLS	Seven Hills	MICHAEL KORS	MICHAEL MICHAEL KORS		

bebe

BEBE

SHAPIR



STRATEGIC CONSULTING



1,400 Consulting Works

The total area of projects – 36,000,000 m2

Geography - Ukraine, Russian Federation, Belarus, Georgia, Kazakhstan, Moldova

Consultation of investors from the USA, Canada, Poland, Austria, Czech Republic, Hungary, Lithuania

Our services:

- Market Research
- Feasibility Study
- Best Use Analysis
- Conception Development (shopping center, business center, residential property, multifunctional complex)
- Master Planning
- Audit and Optimization of the Existing Concept (Re-conception)
- Engineering and Technical Consulting
- Financial Analysis and Business Planning
- Due Diligence



SHOPPING CENTERS



HOTEL REAL ESTATE



TECHNICAL CONSULTING



RESIDENTIAL PROPERTY



MULTIFUNCTIONAL COMPLEX



PORTFOLIO OPTIMIZATION



BUSINESS CENTERS



URBAN PLANNING



COMMERCIALIZATION OF PREMISES



SEC "OCEAN PLAZA" (KIEV)

Key Indicators:

- Year of construction = 2012
- Four commercial floors
- $GBA = 135,000 \text{ m}^2$
- $GLA = 70\ 000\ m^2$
- Annual RTO = \$231MM
- Average daily footfall = 70,000 people
- MAPIC 2013 "Best Retail & Leisure Development" finalist

UTG Company Scope of Works:

- Commercial Potential Analysis
- Catchment Area, Intensity of Transport and Passenger Flows
- Consumer Preferences Analysis
- Pre-brokerage
- Optimal Format Determination
- Footfall Forecast
- Architectural Concept, Floor Plans
- Financial Analysis of Economic Efficiency Indicators
- Exclusive Brokerage
- Investment Sale



SEC "LAVINA MALL" (KIEV REGION)

Key Indicators:

- Year of Construction = 2016
- 1.5 Commercial Floors
- $GBA = 164,500 \text{ m}^2$
- $GLA = 115,000 \text{ m}^2$
- Annual RTO = \$224MM
- Non-working Day Footfall = 85,000 people
- European Property Awards "Retail Development Ukraine"

- Commercial Potential Analysis
- Catchment Area, Intensity of Transport and Passenger Flows
- Consumer Preferences Analysis
- Pre-brokerage
- Optimal Format Determination
- Footfall Forecast
- Architectural Concept, Floor Plans
- Financial Analysis
- Exclusive Brokerage



"TARYAN TOWERS" (KIEV)

Key Indicators:

- Year of Construction = 2019/2020
- 30 Residential and Two Shopping Floors
- \blacksquare GBA = 130,000 m²
- GLA = 11,500 m²
- GSA = 70,000 m²

UTG Company Scope of Works:

- Commercial Potential Analysis
- Catchment Area, Intensity of Transport and Passenger Flows
- Competitive Threat Analysis
- Pre-brokerage
- Optimal Format Determination
- Architectural Concept, Floor Plans
- Financial Analysis of Economic Efficiency Indicators



"TAIROVO GARDENS" (ODESSA)

Key Indicators:

- Year of construction = 2019-2027
- Land Plot = 15 ha
- 12-24 residential floors + Three Commercial Floors in Shopping Center
- GBA $> 250,000 \text{ m}^2$
- $GLA = 8,000 \text{ m}^2$

- Commercial Potential Analysis
- Census of Nearest Environment
- Competitive Threat Analysis
- Catchment Area, Intensity of Transport and Passenger Flows
- Pre-brokerage
- Optimal Format of Shopping Center Footfall Forecast
- Architectural Concept for Residential
- Architectural Concept for Trade
- Financial Analysis



"101 TOWER" (KIEV)

Key Indicators:

- Year of construction = 2012
- A Class
- 27 Office Floors
- GBA = 58,500 m²
- = GLA = 38,500 m²
- Parking = 259 Cars

UTG Company Scope of Works:

- Commercial Potential Analysis
- Census of Nearest Environment
- Competitive Threat Analysis
- Optimal Format Determination
- Architectural Concept, Floor Plans
- Financial Analysis of Economic Efficiency Indicators



"MOST CITY" (DNIEPR)

Key Indicators:

- Year of Construction = 2006
- GBA = $117,500 \text{ m}^2$
- GLA of Trade = 33,000 m²
- GLA of Offices = 10,000 m²
- $GSA = 13,550 \text{ m}^2$
- Parking = 800 Cars

- Commercial Potential Analysis
- Census of Nearest Environment
- Competitive Threat Analysis
- Catchment Area, Intensity of Transport and Passenger Flows
- Pre-brokerage
- Optimal Format of Shopping Center
- Footfall Forecast
- Architectural Concept for Offices
- Architectural Concept for Trade
- Financial Analysis



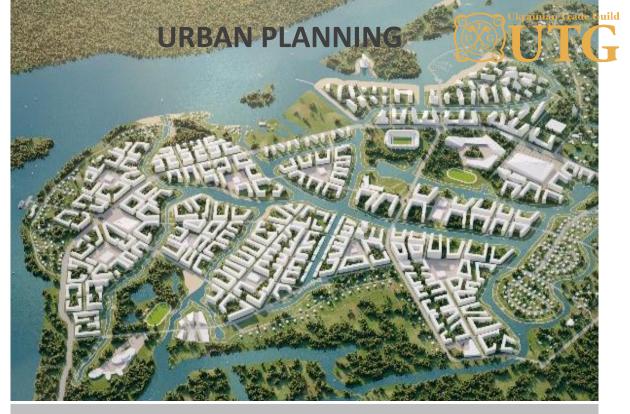
"KYIV BUSINESS HARBOUR" (KIEV)

Key Indicators:

- Year of Construction = Conception
- Land Plot = 385 ha
- International University (20 ha)
- Industrial Park (121 ha)
- Medical Center (5 ha), Recreational Park Area, Office Building (48 ha)
- Residential Buildings (62 ha)

UTG Company Scope of Works:

- Commercial Potential Analysis
- Catchment Area, Intensity of Transport and Passenger Flows
- Competitive Threat Analysis
- Pre-brokerage
- Optimal Format Determination
- Architectural Concept
- Financial Analysis of Economic Efficiency Indicators



"UNIVER CITY" (KIEV REGION)

Key Indicators:

- Year of Construction = Conception
- Land Plot = 278 ha
- International University (25 ha)
- Mix of 130 Cottages and Quarterly Buildings (up to 12 floors)
- Medical Center (2.5 ha), School (9 hectares), Recreational Park Area,
 Office Building (3 ha), Shopping
 Centers (9 ha)

- Commercial Potential Analysis
- Census of Nearest Environment
- Competitive Threat Analysis
- Catchment Area, Intensity of Transport and Passenger Flows
- Pre-brokerage
- Optimal Format
- Architectural Concept for Residential
- Architectural Concept for Trade
- Architectural Concept for Services
- Architectural Concept for University
- Financial Analysis

AGENCY SERVICES & BROKERAGE

- 50% of professional shopping and entertainment centers in Ukraine are opened with the assistance of UTG
- 112 shopping centers commissioned and operated
- Cumulatively total leased = 4.2 million m²



SEC "Ocean Plaza" (Kiev)
GLA = 70,000 m²



SEC "Lavina Mall" (Kiev) GLA = 115,000 m²



SEC "Meganom" (Simferopol)
GLA = 115,000 m²



"Global UA" (Zhytomir)
GLA = 66,000 m²



SEC "Respublika" (Kiev)
GLA = 135,000 m²



"Smart Plaza Polytech" (Kiev)
GLA = 15,000 m²



"KOMOD" (Kiev) GLA = 10,000 m²



"Smart Plaza Obolon" (Kiev) GLA = 10,000 m²































WEEKEND

MaxMara

MICHAEL KORS





REISS



ARCHITECTURAL DESIGN

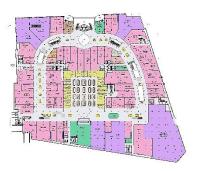
UKrainian Trade Guild

50% of professional shopping and entertainment centers in Ukraine are opened with assistance of UTG.

We cooperate with leading international architectural bureaus MADMA, Buchan, Benoy, Aedas, Sonae Sierra, and Chapman Taylor

Our services:

- Architectural Audit and Project Optimization
- Development of Architectural Concept
- Optimization of Existing Conceptual Solutions (Reconception)
- Master Planning
- Interiors & Navigation
- 3D Visualization
- Design Support
- Architectural & Development Supervision



ARCHITECTURAL CONCEPT



INTERIORS



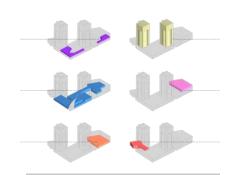
3D VISUALIZATION



MASTER PLANNING



NAVIGATION



VERTICAL AND LONGITUDINAL PLAN



URBAN PLANNING



AUTHOR'S SUPERVISION



PROJECT PHASING



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